

We are currently looking for a skilled new team member with growth potential to join us as a Regional Sales Manager in Basel.

Customer Advisor

Regional Sales Manager in Basel

Your Role

You will manage and develop our existing portfolio of national and international clients, including stand and trade fair construction companies, agencies, and end clients. At the same time, you will acquire new customers through targeted outreach and build long-term business relationships. You will serve as the primary point of contact for clients throughout the entire project lifecycle. You will identify their needs and create tailored preliminary concepts, proposals, and working documents. Additionally, you will independently initiate and coordinate the project preparation phase, working closely with the project management team to ensure a professional handover and successful project execution.

Your Profile

You have several years of professional experience in sales—ideally in a similar role—and possess a solid understanding of event technology. With your engaging manner, negotiation skills, and natural sales flair, you effectively win over both existing and potential clients. You communicate

clearly, work independently, and maintain a clear overview even when managing multiple concurrent projects. Proficiency in written and spoken German and English is required; knowledge of French is an asset.

What We Offer

Immerse yourself in the world of event technology with the Swiss industry leader. We offer you the opportunity to establish a career in a dynamic, unique industry and to continuously develop your skills.

Contact Us

Can you picture yourself working in a lively, family-like environment? If so, we look forward to receiving your complete application documents via email at: Winkler Livecom AG, Patricia Trachsler, HR Specialist, Nordstrasse 1, CH-5610 Wohlen, Email: bewerbungen@winkler.ch